



[prideam.org/awards](http://prideam.org/awards)

The PrideAM Awards celebrates the best in marketing to and with the 2SLGBTQ+ community and are open to any company or individual anywhere in the world.

## 2023/24 COMPETITION DATES

### November 1, 2023

Call for entries open

### January 31, 2024

Deadline for entries

### February - March 2024

Judging takes place

### April 2024

Announcement of Awards

## GUIDELINES

### Eligibility

The eligibility period is for content to have been made public between January 1, 2022, and November 1, 2023. Proof of initial publication, posting or airdate may be required.

A written English translation must accompany any non-English language submission. Entries without translation to English will not be eligible for judging.

### Conditions

Pride Advertising & Marketing is not responsible for damage or loss of any entry. All entries become the property of PrideAM. By submitting them, you acknowledge PrideAM's right to use them for exhibition and publication, including online publication. Entrants may be asked to resubmit winning work for exhibition and or publication.

### Judging

The PrideAM Awards are judged by Queer Advertising and Marketing professionals. Judges will be announced before judging.

## CATEGORIES

### For-Profit Campaign

This category honours outstanding initiatives created for for-profit companies, highlighting innovative marketing strategies that captivate audiences and drive business success.

### Internal Campaign / Initiative

This category acknowledges impactful efforts made within companies or organizations, even if not publicly visible. This award recognizes internal initiatives fostering inclusivity, diversity, and acceptance among employees. Submissions should highlight innovative strategies and programs that create an open and supportive workplace environment.

### Not-for-Profit Campaign

This category celebrates outstanding initiatives crafted for non-profit organizations, charitable causes, and non-governmental entities. This award recognizes campaigns dedicated to driving positive change, raising awareness, and fostering inclusivity within the 2SLGBTQ+ community.

### Use of Queer Media

This category celebrates impactful campaigns within dedicated 2SLGBTQ+ media spaces, such as in newspapers, digital publications, facilities and organizations. We invite submissions that authentically engage the 2SLGBTQ+ community.

## PRICING

**\$399** per entry

Entry Portal:

[prideamawards2023.iceberg.app](https://prideamawards2023.iceberg.app)

## QUESTIONS?

Email us at: [queers@prideam.org](mailto:queers@prideam.org)

For questions about Iceberg/technical support:  
[support@icebergapp.com](mailto:support@icebergapp.com)